

# WALK FOR WATER

**Walk for Water 2010** is a unique fundraising initiative to raise £250,000 for new JNF water projects in Israel, in the hope of fulfilling David Ben Gurion's dream of turning the Negev Desert "Green".

**Walk for Water 2010** is part of a continuing programme by the JNF to assist in the development of Israel's water resources. Previous walks successfully supported the building of the Gesher and Ma'ale Reservoirs in the Beit She'an Valley and the massive Besor and Nitzana Reservoirs in the Negev boasting a capacity of over 4 million cubic metres of water. This year's Walk will be raising money to create and sustain the Masu'ot Yitzchak Floodwater Reservoir in the Negev.

**Walk for Water 2010** is just one of many events that JNF UK has arranged to support projects which improve the physical, social and economic health of the nation.

For over 100 years the JNF has been the link between the land and her people, building the infrastructure of the Jewish State. Today JNF is the UK's leading humanitarian and environmental Israel charity. We raise funds for the building blocks of everyday life in Israel such as reservoirs, irrigation systems, desalination plants, forest planting, recycling schemes, roads, housing and healthcare centres.

## Why your donation is so important

The money you donate will bring life to some of the most inspiring new communities in Israel.

The Negev comprises 60% of the land area of Israel – yet only 7% of the population live there. The reason is simple: the Negev is essentially desert. Given the overcrowding in the Centre of the country, making the Negev habitable is vital to Israel's future.

Water in the Negev – as it is in the whole region – is an issue of life and death. JNF has already built 3 new reservoirs, to make the most of the short rainy season, as well as using the most advanced recycling technology. This is the start of a programme to build more than 100 reservoirs.

Each reservoir built is another "source" of life. As it becomes active, the land surrounding it becomes more fertile. Fertile land is a draw to new settlement and soon a new village or an extension to an existing town will be up and running making use of the land that was barren beforehand. Without water nothing survives.

This reservoir, through the funds raised by Walk for Water, will make a huge difference. The benefits to the moshavim and kibbutzim in the area will be immense, ensuring a stable supply of water for their crops and releasing precious freshwater supplies for domestic use.



# WALK FOR WATER 2010 DONATION FORM

I would like to sponsor ..... who will be participating in the  
JNF Walk for Water 2010 raising much needed funds for a new reservoir in the Negev.

Name .....

Address .....

Postcode.....Tel / Mobile .....

Email .....

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## METHOD OF PAYMENT

*All donations payable to JNF Charitable Trust*

I am enclosing a cheque or charity voucher for £ .....

Please debit my JNF Mastercard/Visa/Switch/Diners'/Amex/Connect

For £.....

Card Number

Start Date  Expiry Date

Issue No. (Switch Only)  Security No.

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## GIFT AID DECLARATION

I wish JNF Charitable Trust to treat all donations that I have made during the previous 6 years and all future donations as Gift Aid donations until I notify you otherwise.

**Signature:** ..... **Date:** .....

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## Notes

1. In order for JNF to claim Gift Aid, you must pay an amount of income tax and/or capital gain tax at least equal to the tax that the charity reclaims on your donation in the tax year.
2. Please notify the charity if you change your name and address while the declaration is still in force.
3. You can cancel the declaration at any time by notifying the charity in writing- it will then not apply to donations you make on or after the date of cancellation or such later date as you specify.
4. If in the future your circumstances change and you no longer pay tax on your income and/or capital gains tax equal to the tax that the charity reclaims, you can cancel your declaration (see note 3).
5. If you pay tax at a higher rate you can claim further tax relief in your Self Assessment tax return.
6. If you are unsure whether your donations qualify for a Gift Aid tax relief, ask the charity.